



Aïssatou has over 20 years of international experience in quality management, operations management, advocacy and stakeholder engagement.

She started her career at Nestlé Research & Development Center in Côte d'Ivoire as a Project Manager for Culinary Products Development before joining the Imperial Brands Company where she occupied several managerial positions including Quality & Environment Manager in Senegal, Regional Laboratory Manager for Africa and Middle East and Operations Manager for a printing factory Senegal.

In recent years she moved to the Corporate and Legal Affairs Division as Corporate Affairs Manager for Senegal for 3 years then as Head of Regulatory Affairs for West Africa Cluster covering 13 countries.

Aïssatou has joined Nestlé Central and West Africa Region in the position of Regional Public Affairs and Issue Manager. She led the development and the implementation of stakeholders engagement through partnerships, Shared Value initiatives and communication platforms to enhance the corporate reputation. She also ensured to set the right framework to successfully and proactively manage specific public issues which were a threat to the business in the Market.

During her 20 years of experience in challenging sectors, Aïssatou has developed strong engagement with key opinion leaders, government, UN agencies, industry and regulation bodies to help drive the business in West and Central Africa by providing strategic advice on all relevant policy and regulatory developments.

Aïssatou is a food technology engineer graduated from Sup-Agro Montpellier (ex ENSIA-SIARC) in France and also holds an Executive MBA from the IAE Sorbonne University and Paris Dauphine University.

Aïssatou is newly appointed at UNIDO ITPO Tokyo as Advisor in Senegal. Her mission is to target and support Japanese enterprises and local enterprises, business/industrial associations and investment promotion agencies to identify opportunities and proposals for investment and technology transfer projects.